

Easter Invite & Follow Up



Easter Sunday is the most attended church service every year. It is also a great opportunity to invite those who don't normally attend to visit your church. Here are some steps to make your Easter Service last.



Be intentional about follow-up.

It's all about momentum. A lot of work goes into the planning and execution of Easter services. It's natural to want to take a break when it's over. But remember your end of hard work at Easter is the beginning of a new person's faith journey.



Be intentional about planning great experiences the weeks following Easter.

Have a plan for helping new people connect deeper with your church. Don't squander the opportunities to help people see God's story in their lives that come during the Easter season.

GCI Easter Invites and Follow Up Cards are located [HERE](#) on the GCI Resources site.